



**KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
FIRST QUARTER 2016
April 1, 2016**



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From January 1 through March 31, 2016, KPLX (FM) aired 30 minutes hours of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the First Quarter of 2016, KPLX activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the First Quarter of 2016:

- 1-Disability Services and Awareness
- 2- Public Health
- 3-Human Trafficking
- 4-Mentoring
- 5-Suicide Awareness/Mental Health Services

During this time, if KPLX participated in Community Service Projects, they are listed and described in Part 3.

During the First Quarter of 2016, KPLX ran a variety of recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Dallas Lighthouse For The Blind
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 3, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: January is National Braille Awareness Month and we spoke to the Dallas Lighthouse for the Blind regarding the many services they provide for North Texans who are blind or visually impaired. We also spoke about the history of Braille and the importance of learning it. We also spoke about volunteer opportunities with the Lighthouse.

SERIES TITLE: Impact Texas
PROGRAM: Carter Bloodcare
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 10, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: January is National blood donor month. We spoke to Carter Bloodcare about the importance of donating blood during non emergency times.

SERIES TITLE: Impact Texas
PROGRAM: New Friends New Life
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 17, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: January is Human Trafficking Prevention Month, so we spoke to one of the leading organizations in North Texas in the awareness of human trafficking. We spoke about the prevalence of this issue in North Texas, the many ways human trafficking is disguised as something else. We also spoke about how to identify and report possible signs of human trafficking.

SERIES TITLE: Impact Texas
PROGRAM: Big Brothers Big Sisters
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 24, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: January is National Mentoring Month. We spoke to one of the leading mentoring organizations in the world about being a mentor, its benefits and how to volunteer with this organization.

SERIES TITLE: Impact Texas
PROGRAM: Grant Halliburton Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 31, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Vanita Halliburton, founder of this organization which focuses on teen suicide about the importance of raising awareness.

SERIES TITLE: Impact Texas
PROGRAM: Supporting Others Through Mentoring
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – February 7, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the founder of SOTM on the importance and positive effects of mentoring.

SERIES TITLE: Impact Texas
PROGRAM: River Legacy Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – February 14, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: River Legacy Foundation began in 1988 with the mission to preserve and enhance the parkland along the Trinity River as an extraordinary educational, recreational and natural resource.

SERIES TITLE: Impact Texas
PROGRAM: American Red Cross
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – February 21, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Anita Foster, Chief Communications Officer with Red Cross DFW. We looked back on the many weather disasters of 2015 and the need to be prepared in 2016.

SERIES TITLE: Impact Texas
PROGRAM: CareerDFW.org
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – February 28, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: With the latest “Putting Texans Back To Work” job fair around the corner, we spoke to CareerDFW.org about the many seminars they will be hosting on topics ranging from resume do’s and don’ts to interviewing skills and others.

SERIES TITLE: Impact Texas
PROGRAM: Guns & Hoses
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 6, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: Following the loss of Euless police officer David Hofer who was killed on duty, we reached out to Guns and Hoses to talk about the assistance they provide to first responders killed in the line of duty.

SERIES TITLE: Impact Texas
PROGRAM: Women’s Center of Tarrant County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 13, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: The mission of the Women’s Center of Tarrant County is to inspire, teach and empower women and families to overcome violence, crisis and poverty. We spoke to them in depth on how they accomplish this mission through the many services they provide.

SERIES TITLE: Impact Texas
PROGRAM: Mary's House
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 20, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: Mary's House is a day habilitation facility for adults with special needs. We spoke to the founders about the services they provide, the need for facilities like this and volunteer opportunities for the public to be involved.

SERIES TITLE: Impact Texas
PROGRAM: ACH Child & Family Services
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 27, 2016
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: Through its many strength based partnerships, ACH bring resources and skills to children and families struggling with life's challenges. We spoke to their CEO about the many services they provide.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS